



ERAI FELLOWSHIP

ETHICS & RESPONSIBLE AI



Programme Brochure

An international executive fellowship equipping journalists and media leaders to report on AI with rigour, ethics, and governance literacy.

About The Fellowship

The ERAI Fellowship is a premier executive learning experience for journalists and media professionals navigating a rapidly evolving AI landscape. It equips media leaders with the insight, ethical grounding, and governance literacy required to report on artificial intelligence with clarity, responsibility, and institutional awareness.



About Knowledge Networks

Knowledge Networks is a global platform dedicated to advancing responsible, ethical, and human-centered approaches to artificial intelligence and emerging technologies. The organisation brings together governments, policymakers, industry leaders, journalists, civil society, and research communities to foster informed dialogue and cross-sector collaboration on AI governance.

Through executive education programmes, advisory initiatives, expert networks, and international convenings, Knowledge Networks strengthens institutional capacity, promotes accountability, and builds AI ecosystems grounded in transparency and public trust. The ERAI Fellowship reflects this broader mission by strengthening journalism's role in shaping responsible AI narratives worldwide.

Mission, Vision & Values



MISSION

Equip journalists, legal professionals, and media leaders with the ethical frameworks, governance literacy, and critical skills to interrogate AI systems in the public interest.



VISION

A world where the people who shape public understanding and institutional accountability are fully equipped to navigate an AI-transformed information environment.

VALUES

Transparency · Accountability · Rigour · Public Interest
Institutional Trust · Ethical Reasoning

Programme Overview

The Fellowship gives journalists and media experts the skills to report responsibly on artificial intelligence. It combines expert-led instruction, applied learning, and real-world practice to strengthen public-interest journalism around AI.

The curriculum centres on a series of live online seminars led by global experts in AI, ethics, governance, and sectoral impact. These sessions give journalists a clear, non-technical understanding of how AI systems work, where risks arise, and how institutions shape the deployment and regulation of these technologies.



Programme Structure



Live Online Seminars



Expert-led sessions, 90 minutes each, offering a non-technical, journalism-first understanding of AI systems, governance, and impact.

Applied Labs



Practical application via labs to help solidify concepts.



Capstone Project



A final, real-world project where fellows apply their learning to a concrete public-interest AI scenario.

CONTINUOUS ASSESSMENT

The Fellowship follows a continuous assessment model, evaluating progress across live sessions, labs and the capstone rather than through one-time exams. This lets journalists build confidence, refine judgement, and improve iteratively throughout the programme.

APPLIED LEARNING LABS

Learning in the ERAI Fellowship is applied, not theoretical.

Multiple graded assignments linked directly to the seminar topic

Scenario-based exercises reflecting real newsroom decisions

Critical analysis tasks on verification, accountability, and ethics

Practice in framing, questioning, and investigation

Core Seminar Track

Industry Expert-Led Sessions · Weeks 1 to 4

WEEK

01

AI Fundamentals for Responsible Journalism

Go beyond the hype to understand how AI systems are built, where their limits lie, and why those foundations matter for journalism. The session connects the technical building blocks of AI to real-world questions of trust, governance, and risk, so journalists can report with clarity, scepticism, and confidence

Led by [Nagaraj Nagabushanam](#) Designated AI Officer, The Hindu

WEEK

02

Ethics, Bias & Safety

When AI systems fail or bias spreads, journalists are often the first line of accountability. The session examines the ethics and safety risks embedded in AI, from bias and surveillance to real-world failures, and shows how organisations assess responsibility and where they fall short.

Led by [Wafaa Albadry](#) MSc Cyberpsychology | Founder, Future Kit

WEEK

03

Governance, Policy & Accountability

Who sets the rules for AI, and who benefits when those rules are written. The session unpacks the governance and policy frameworks shaping how AI is developed, regulated, and deployed across regions, equipping journalists to navigate international standards, policy debates, and power dynamics.

Led by [Dr. Irina von Rosén](#) Managing Partner, WM Global Capital; Chief AI Officer

WEEK

04

Synthetic Media, Verification & Integrity

As AI-generated images, video, and narratives flood the information ecosystem, journalists face growing pressure to verify what is real. The session gives reporters practical tools and investigative approaches to detect synthetic media, uncover misinformation, and protect information integrity, with a focus on verification discipline and newsroom decision-making.

Led by [Dr. Irina von Rosén](#) Managing Partner, WM Global Capital; Chief AI Officer

Core Seminar Track

Industry Expert-Led Sessions · **Weeks 5 to 8**

WEEK

05

Data, methods & FOI

Investigating AI requires evidence, not assumptions. The session builds the data skills and methods needed to substantiate AI-related claims, from analysing datasets and public records to using Freedom of Information requests and shows how to trace AI systems through procurement data, incident databases, and institutional disclosures.

Led by **Dr. Irina von Rosén** Managing Partner, WM Global Capital; Chief AI Officer

WEEK

06

Sector Deep Dives

AI does not affect all sectors or regions equally. The session examines how AI reshapes labour, development, and economic systems, with particular attention to Global South contexts, equipping journalists to report on sector-specific impacts and uneven power dynamics.

Led by **Harini Gopalakrishnan** CEO and Founder, TheHGFactor

WEEK

07

Productising Publication

Strong AI reporting must also earn audience trust. The session focuses on how journalists productise complex AI stories through clear visuals, interactive formats, and transparent storytelling, and how newsrooms present complex findings without oversimplifying or losing trust.

Led by **Nagaraj Nagabushanam** Designated AI Officer, The Hindu & **Erica Osher** VP, AI Labs at NPR

WEEK

08

Publication & Safety

Publishing AI investigations can expose journalists and sources to legal, digital, and personal risk. The session covers responsible publication, digital security, cross-border collaboration risks, and best practices for reporting safely on powerful technologies and institutions.

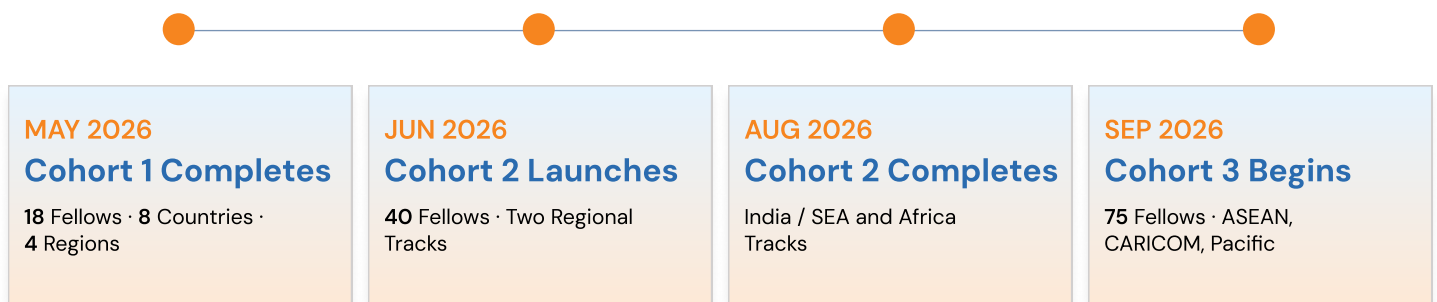
Erica Osher VP, AI Labs at NPR

CAPSTONE PROJECT · REAL-WORLD APPLICATION

The Fellowship culminates in a graded capstone where fellows work on a real-life, AI-related public-interest challenge, balancing accuracy, ethics, governance, and audience trust. Outstanding capstone work may be shortlisted for presentation at the **G20 Summit in Miami**, bringing journalistic work into global policy and governance spaces.

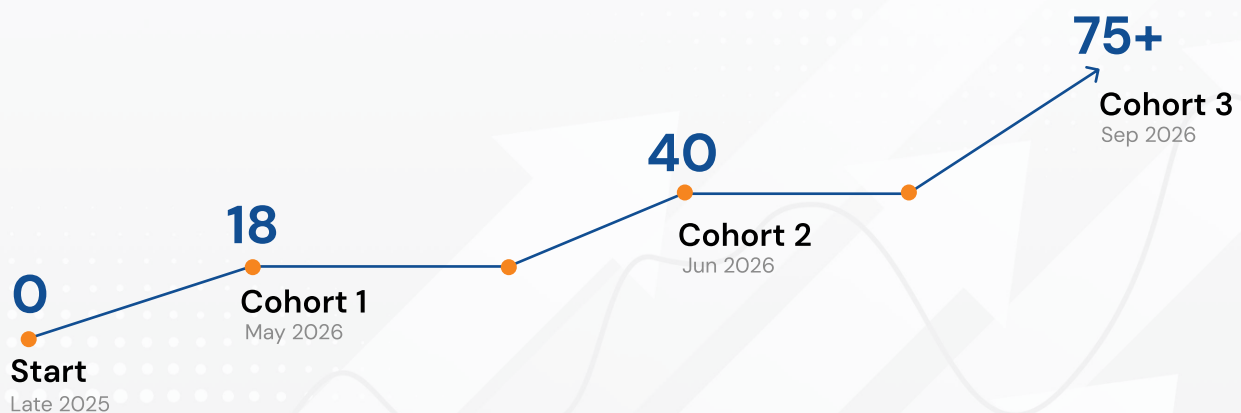
Led by **Siobhan O' Sullivan** GAICD, Founding Partner, X²O Global & **Preetha Sekharan** Chief AI Officer, Hudson Valley Federal Credit Union

Cohort Journey



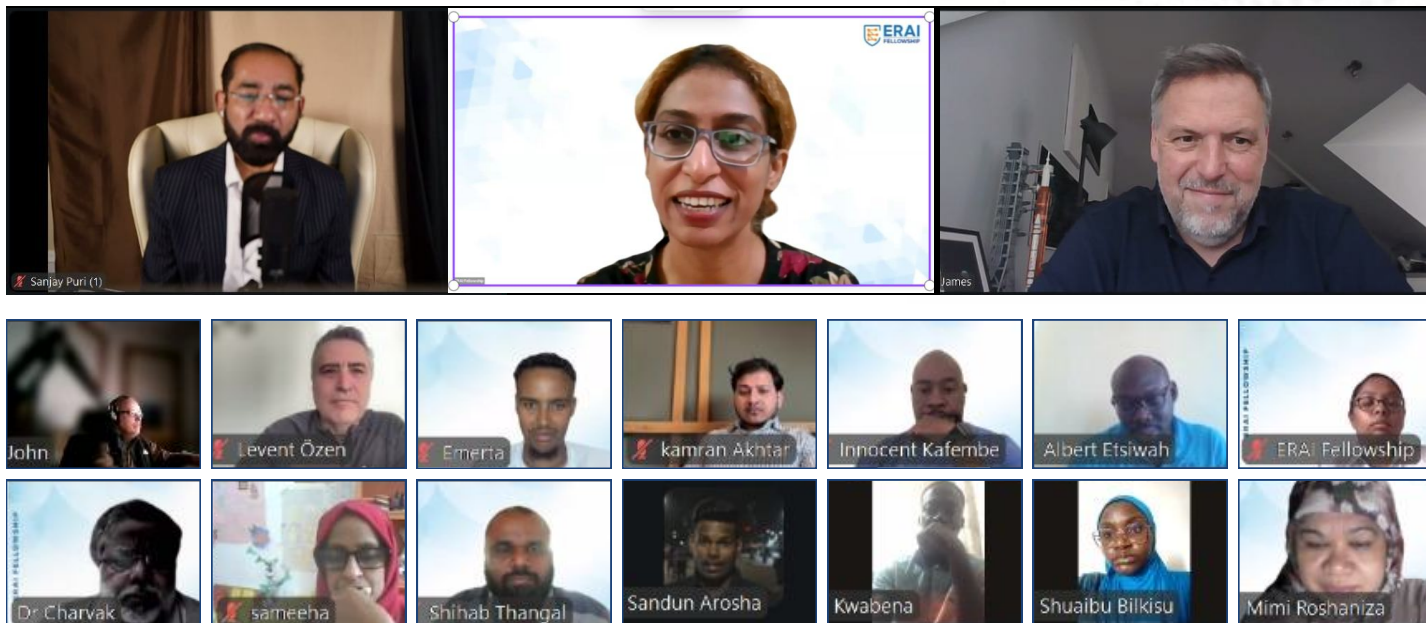
Growth in Fellows

Fellows per cohort · 0 to 40 in under 8 months, scaling to 75



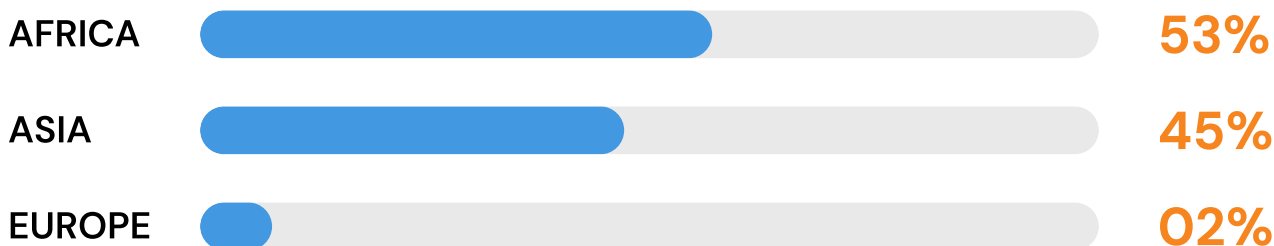
95%+ of fellows are drawn from the Global South. Cohort 1 recorded an NPS of +72, a 9.22 / 10 average satisfaction, and a 100% survey response rate.

Cohort 1 – Live Session



Cohort 2 Reach

BY REGION



Two-Track Delivery

TRACK A

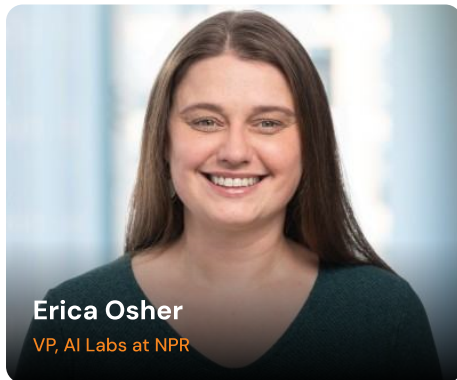
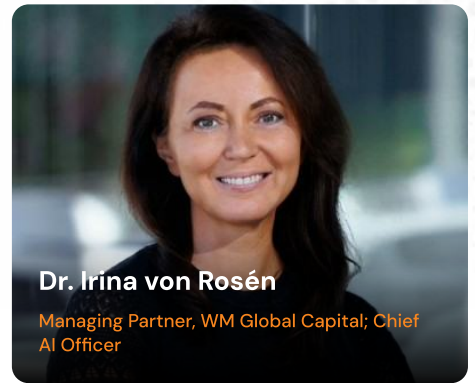
India, SEA & Pacific · 20 fellows ·
3:30 PM IST

TRACK B

Africa & Global South · 20 fellows ·
7:30 PM IST

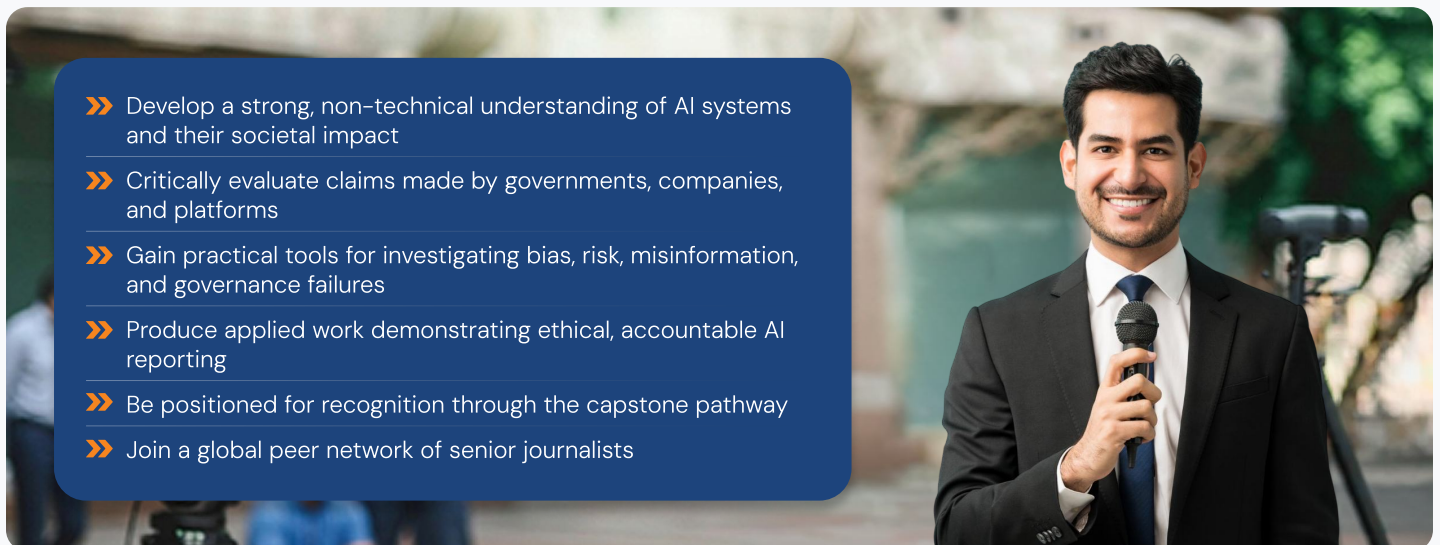
Fellows are senior working journalists, editors, broadcast producers, and journalism educators. Represented organisations include Deutsche Welle, Vietnam National Broadcaster, Network18, The Indian Express, TVC News, Ghana Broadcasting Corporation, and Tempo, alongside press agencies across Africa and Asia.

Faculty & Capstone Leaders



End-Of-Programme Outcomes

- » Develop a strong, non-technical understanding of AI systems and their societal impact
- » Critically evaluate claims made by governments, companies, and platforms
- » Gain practical tools for investigating bias, risk, misinformation, and governance failures
- » Produce applied work demonstrating ethical, accountable AI reporting
- » Be positioned for recognition through the capstone pathway
- » Join a global peer network of senior journalists



What Fellows Say



For me it was practical. I was able to use and implement what I studied online every week. This has helped me to get more views and subscribers for my YouTube channel and website. It was a wonderful opportunity for me and timely because the fellowship came during my final days ahead of launching my website.

Shihar Aneez · ERAI Fellow . Cohort 1



What I liked about the fellowship is the overall quality of conceptualization, targeted expertise, structure, shape, content, pedagogy, hands on training, pace, delivery, flexibility, academic management, collaboration and participation of the stakeholders, and targeted outcome.

Prof. Charvak · ERAI Fellow . Cohort 1



The course content, instructors, quality of cohort, camaraderie and commitment as we worked on the final project. The support from the team. And potential of the network to develop into something substantial in future.

Manas Joshi · ERAI Fellow . Cohort 1



The insights were incredibly valuable, immediately applicable to broadcast workflows, like me and i believe every creative head needs to understand these Ai ethical frameworks studies.

Emert Diriba · ERAI Fellow . Cohort 1

Applications for the **ERAI Fellowship** are submitted through the official application form. Prospective applicants are encouraged to review the programme details before submission.

Apply for the ERAI Fellowship

Join a global cohort of senior journalists shaping responsible AI narratives.